

## NEWS RELEASE



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### **GAGE FISH ON JACKET KEEPS FISHERMEN AND BOATERS COMFORTABLE AND PROTECTED AGAINST WIND, COLD AND SPRAY**

Advanced Hybrid Design Combines Warmth and Water Resistance

It doesn't matter if you fish in the pounding surf, a stiff offshore breeze or even a cold northern lake, there's one thing that every angler needs — protection against the elements. Grundens USA know this, and had added the new Fish On Jacket to its growing Gage Technical Gear line.

Part of the Gage Professional Guide Collection, the Fish On Jacket features unique hybrid construction that combines a three-layer soft shell with a heavy-duty 500 Denier Nylon exterior. The result is a jacket that delivers superior warmth and protection from cold, wind and spray while providing excellent water resistance. Not traditional "rain gear," this jacket is ideal for a wide range of fishing situations and outdoor activities, including boating, sailing, kayaking and hiking and more.



Attention to detail can be found in every stitch of the new Fish On Jacket, beginning with the Gage Halo Hood System that provides superior head and ear protection while maintaining visibility and freedom of movement. The full-length front zipper features a heavy-duty storm flap that keeps wind and water outside. An adjustable hem ensures a snug, protective fit, while adjustable neoprene cuffs provide a watertight seal that prevents drips from running down an angler's or paddler's arms. Two side zippered hand-warmer pockets help keep the wearer's fingers warm and toasty. An interior zippered chest pocket provides storage for gear and personal items. Features like these are why Grundens USA is a leading provider of foul-weather gear to Bering Sea crab fishermen and others who make a living in the world's harshest environments.

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The Gage Fish On Jacket is available in Tarragon/Black or Red/Black, in sizes ranging from XS to 5XL. This premium quality garment carries an MSRP of \$149.99 (sizes 3XL-5XL slightly higher) and is available through authorized Grundens dealers nationwide.

To learn more about the new Gage Fish On Jacket or find a Grundens dealer nearest you, contact Grundens USA toll-free at 800.323.7327 or visit **[www.Grundens.com](http://www.Grundens.com)**.